ROTAX®
RACING CLUB

RENT & RACE

What is the Rotax Racing Club?

- Rotax Racing Club is the new ***global brand*** for the “arrive-and-drive” 2-stroke championship level kart racing
- The concept was created by Club100 in 1993 and refined over the years to the point that Club100 is now the ***largest kart club in the world.***
- The Rotax Racing Club offers a promoter in each Rotax territory the opportunity to run a proven, profitable, recession proof business with the full backing of Rotax and Club100.

What is Club100?

- “Arrive-and-Drive” high performance 2-stroke kart racing championships which visit multiple outdoor circuits on a national level in the UK.
- Rotax Junior and Micro Max engines
  - The engines are configured with a custom restriction to provide the optimum balance of speed, reliability, longevity, tire wear and fun.
- The chassis are specially adapted versions of the Birel N35 (Seniors and Juniors) and N32 rental kart chassis (Cadets).

What is Club100? - Continued

- Drivers do not own the karts – the karts are provided to the drivers on a per session / race basis.
- Club100 hire the race venues for the weekend, supplying everything required to run the events:
  - Karts, spare parts, fuel, timing equipment, radio comms, audio equipment, banners, flags, podium and more.
- Club100 also provide a full race management team required to run the events:
  - Clerk of the course, race director, time-keeper, administrators, mechanics, paramedics and observers to judge the racing.

British Universities Karting Championship

- Club100 also organise the British Universities Karting Championship (BUKC)
  - 5 race weekends (10 race days)
  - 65 Universities
  - 126 teams
  - 1300+ students

Growth since switch to Rotax

- Club100 has grown more than 250% since switching to the Rotax engines in 2019.
- Clutch and electric start made Club100 much more user friendly and more accessible than the previous direct-drive engines.
- Launched Junior championship (13-18yrs) in 2021 & Cadets (7-12yrs) in 2022.
  - Hugely popular and oversubscribed
  - 817 drivers since 2021

This video was shown at the Rotax Distributors meeting:
https://youtu.be/5lVAcQoOzXQ

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Club100 Key Stats 2023 (per year)

1) 2700+ Drivers
2) 1300+ University Students
3) 19 Championships
    1) Cadets: 7 – 12yrs
    2) Juniors: 13 – 18yrs
    3) Seniors: 16+
    4) Students: 18+
4) Attending 14 UK Circuits
5) 37 Race Weekends

Market – Why does Club100 exist?

- UK:
  - > 99% only indoor & outdoor rental
  - < 1% owner-driver
- Huge market for high-performance rental championships which visit multiple circuits.
- Who is the market?
  - Enthusiasts without budget, time or logistical capability for owner-driver
  - Young families with children looking to make the jump from indoor / outdoor rental
    - Stepping-stone on to owner-driver
- Market is much bigger than owner-driver

The plan

Rotax Racing Club - World plan

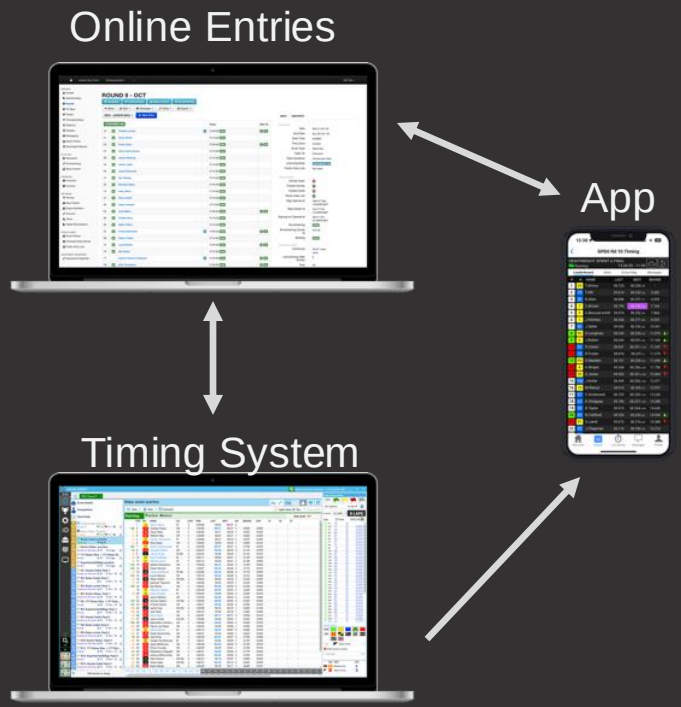
- Replicate Club100 success world-wide
- Rotax Racing Club Grand Finals
  - Competitors across all age groups from all over the World
- World University Karting Championship Finals
  - Students from all over the World
- Serious business opportunity
  - Profitable
  - Sustainable
  - Recession proof

Rotax Racing Club – Support

- Rotax Racing Club promoter will receive full support from Rotax, Club100 and Alpha Timing
  - Rotax Racing Club brand licence exclusive to your territory
  - Kart specification & setup
  - Kart maintenance best practices
  - Marketing advice
  - Marketing assets (video, photos, logos)
  - Event format advice
    - Maximise revenues safely
  - How to setup a university championship
  - Advice on how to deal with your ASN
  - Full software platform from Alpha Timing

Rotax Racing Club – Alpha Timing Software

- Bespoke software for Club100
  - Endurance team management
  - Management of universities
  - Driver evaluation & licencing
  - E-learning module
- Alpha makes Club100 super efficient:
  - 2700+ drivers managed with one administrator
  - 250+ drivers per race day managed with just one time-keeper
- Full training and ongoing support provided



Getting Started

- Get in touch with Club100 by emailing racing@club100.co.uk
- Sign a Non-Disclosure Agreement (NDA)
- Meeting online with Club100 & Rotax
- Visit Club100 event in the UK
- Sign Rotax Racing Club Licence Agreement
- Place orders with Rotax and Chassis manufacturer
- Work with Club100 & Rotax for successful launch
- Ongoing support + Rotax Racing Club Grand Finals

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