

MAXSpeed's team of employees and partners continue plans for 2015 season



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MAXSPEED ENTERTAINMENT AND ROK CUP USA CONTINUE TO WORK ON 2015 FLORIDA WINTER TOUR DETAILS

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October 27, 2014 – After the recent announcement of the acquisition of the Formula Kart Productions Florida Winter Tour (FWT), MAXSpeed Entertainment is pleased to announce some more details for the 2015 edition of the popular and competitive series. The upcoming season will feature changes but still encompass the back-to-back race weekends, which will now include the ROK Cup USA classes, making stops at beloved FWT tracks Homestead Karting, Orlando Kart Center, and the Ocala Gran Prix.



When news hit that the Formula Kart weekends of the Florida Winter Tour would become ROK Cup USA weekends, it took the karting community by storm. As for the single engine ROK decision, promoters have tried for several years to run a TaG multiple engine program, with very little success. After talking with drivers, teams and industry leaders, MAXSpeed Entertainment felt it was in the best interest for the sport to help stabilize the market, starting in Florida.

Garett Potter, MAXSpeed's newly appointed Director of Race Promotion notes, "Vortex/OTK is a great company with great products and understand what we are

attempting to do. After meeting with them and others, this was a no brainer for our customers and us. We understand some people will find negative things to say about the changes but truly this was made thinking about the racers and the ones that have not found their way into our amazing sport yet. Andre Martins from OTK USA has worked hard over the past few years and put together a great foundation for the ROK program, now it's MAXSpeed's job to take it to the top. I'm looking forward to working with Andre and Vortex they have some great ideas and lots of passion for the sport."

ROK Cup USA will have an engine rental program in place as they always have. There will be small changes to the program but the price has been set very reasonably at \$700 per weekend. More details will follow on how to get signed up for the ROK engine rental program.



"ROK Cup USA is very excited to be part of the Florida Winter Tour,"

explains Andre Martin of OTK USA. "Vortex and OTK USA will be fully prepared to support the drivers, teams, dealers and, most important, the staff at the Florida Winter Tour making sure whatever they need they can count on. Being associated with the FWT since the second season as a racer, shop owner, team owner, and a track owner, I have seen the trends go up and down in karting in the last twelve years. I really believe with this new format the FWT will make drivers, teams and track owners extremely satisfied. This year we are taking six drivers to the international finals in South Garda, Italy and we will be happy to take another six champions from the FWT to Italy in 2015."

With several details set to be announced in the coming weeks, MAXSpeed Entertainment continues to invite all karters and fans of the sport alike to check out www.FloridaWinterTour as well as 'Like' the newly revamped Florida Winter Tour Facebook page www.facebook.com/FloridaWinterTour.

For more information on the MAXSpeed Group and MAXSpeed Entertainment, promoted events including the Florida Winter Tour, Rotax Summer Shootout, United States Rotax MAX Challenge Grand Nationals, Rotax Pan American Challenge, Rotax MAX Challenge Grand Finals, Team USA and the entire Rotax program, please visit www.GoRotax.com. Be sure to like GoRotax on Facebook (www.Facebook.com/GoRotax) and follow on Twitter (www.Twitter.com/GoRotax) and Instagram (www.Instagram.com/MAXSpeedGroup).

