



Media Invitation

BRP'S CEO TO MEET THE PRESS AT THE ROTAX MAX CHALLENGE GRAND FINALS IN NEW ORLEANS

Valcourt, Québec, November 12, 2013 – BRP's president and CEO, José Boisjoli, accompanied by members of his management team, will meet members of the media during the Rotax MAX Challenge Grand Finals (RMCGF) on **Friday, November 15** at **Nola Motorsports Park** in **New Orleans**. The Grand Finals is the annual event gathering qualifying drivers from each participating country. This 14th edition of the RMCGF will showcase a record participation of 360 drivers from 53 countries around the world.

Please join us to learn more about BRP, its diversified product portfolio, global footprint and DNA based on passion and innovation.

WHAT: Briefing from BRP's management, and meet & greet cocktail party
WHEN: Friday, November 15, 2013 from 5 to 7 p.m.
WHERE: VIP Lounge, Nola Motorsports Park, 11075 Nicolle Blvd, Avondale, Louisiana

Drinks and canapés will be served.

About BRP

BRP is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles. Distributed in 105 countries, its portfolio of brands and products includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude outboard engines, as well as Rotax propulsion systems. BRP employs approximately 6,800 people worldwide.

www.rotax-kart.com

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