

ART Grand Prix Germany is born

AETHRA
SISTEMAS AUTOMOTIVOS

RICHARD MILLE

OIR

ALL ROAD
MANAGEMENT

BAYER
Bayer

SKF

STARLANE
RACING TECHNOLOGIES

New-Line
RACING

K&L

Xeramic
RACING TECHNOLOGIES

freem

FORMULA MEDICINE
PROFESSIONAL RACING TRAINING

LUCAS
RACING TECHNOLOGIES

The Karting Division of ART Grand Prix is proud to announce an important deal that will enable a massive expansion towards the German markets. DP Racing, the company headed by Dirk Pommert that has a successful experience in the kart racing panorama, will be exclusively distributing the ART brand in Germany. The deal will also cover Austria and Switzerland, although not on an exclusive basis.

The relationship between ART Grand Prix and DP Racing will go beyond their commercial partnership: a combined effort by the two parties will give birth to the official ART Grand Prix Germany team, set to enter the most important German championship.

DIRK POMMERT, DP Racing:

"We are proud to announce this partnership with ART Grand Prix, a brand operating in the world of motorsport from karting to Formula 1. We will work very hard in order to make ART Grand Prix as Germany's leading brand in the German karting and in the other territories where DP Racing will be operating."

NICOLAS TODT:

"For ART Grand Prix, the deal reached with DP Racing represents a further opportunity of growth. The German market is an important and strategic one and, for ART, entering it with a top partner was key. When the chance to co-operate with DP Racing came to light, we did not have any single doubt: DP Racing proved to be a successful company in the German karting and it clearly reflects the ambitions of ART Grand Prix."

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