

# ALL ROAD

M A N A G E M E N T

## ALEX BARON JOINS ALL ROAD MANAGEMENT



All Road Management is pleased to announce the appointment of the Anglo-French driver Alex Baron.

Born in Narbonne (France) on 6<sup>th</sup> December 1994, after a successful racing career in karting, Alex is currently leading the French F4 Championship organized by the FFSA thanks to 2 wins (Lédenon, Pau), 1 third place, 4 pole positions and 4 fastest laps in 4 races. His first target is to win this Championship.

**Nicolas Todt:** “Our goal is to select and support the most promising young drivers from karting to the pinnacle of motorsport. I am delighted to have Alex as a new addition to our portfolio. He has already proved to be a very talented and dedicated driver. We will provide him with a complete structure to ensure his proper development.”

**Alex Baron:** “I am really happy to join All Road Management and benefit from their support and on-depth knowledge of motorsport. I will do my best to reward them with strong results starting from the next F4 race in Val de Vienne.”

For more information, please visit [www.allroadmanagement.com](http://www.allroadmanagement.com)

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*All Road Management currently looks after the racing careers of drivers Felipe Massa (Scuderia Ferrari), Pastor Maldonado (Williams F1), Jules Bianchi (Sahara Force India reserve and test driver and member of the Ferrari Drivers Academy), Aaro Vainio (Lotus GP GP3 driver) and Charles Leclerc (2011 KF3 World Champion and ART Grand Prix official karting driver in KF2).*